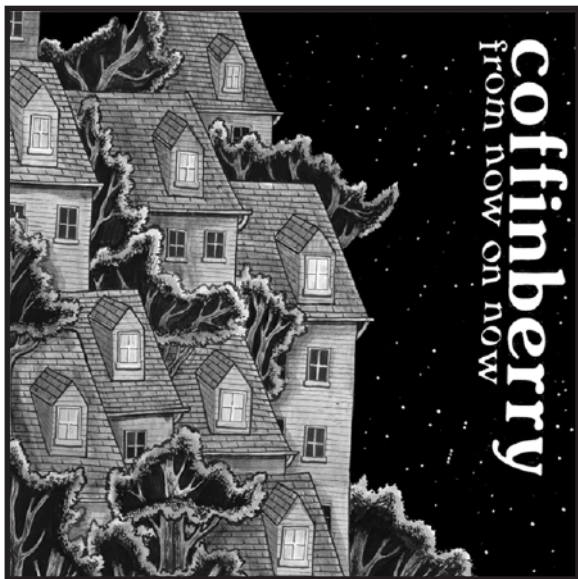


COFFINBERRY "FROM NOW ON NOW" CD EP



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Cat#: DFM-070

Format: CD EP

Price: \$5.99 distro / \$6.49 Stores

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SELLING POINTS:

- Full press servicing & publicity campaign starts July 1st. CMJ & commercial radio promotion begins August 22nd, to be handled by Morpheus Records' in-house publicity dept.
- September mini-tour planned with label mates **Bang! Bang!** and **Clouds Forming Crowns** (members of **Guided By Voices**).
- Coffinberry recently was selected to perform CMJ's *Rock Hall Music Fest* showcase, and they opened for **The Futureheads** in a critically lauded performance. They have also played with such eminent bands as **Kings of Leon**, **The Walkmen**, **Girls Vs Boys**, **French Kicks**, **Natural History**, **Roger Sisters**, and **Detroit Cobras**.
- A special pre-release party for this CD is booked with **The Constantines** & **The Oxford Collapse** for July 15th (Beachland Ballroom).

OVERVIEW:

Coffinberry's blend of honest but intoxicating rock 'n' roll is an electrifying mix of unassuming but potent musicianship, gifted and preternatural songwriting, and their humble Ohio valley roots. The combination makes for a quixotic, driving and emotive sound that has been drawing raves from the local Cleveland music scene and beyond.

While comparison to **Guided By Voices** may reflect geographical prejudice, to invoke the names of bands like **Spoon** and even **Superchunk** when describing Coffinberry's stylistically mature and musically rich sound fails to do them justice. From the emotionally catastrophic and **Strokes** reminiscent "Eva" to the intense brief boisterous pop-hooks of "Cruise Control Psycho," Coffinberry executes a sonic authority that permeates their music with untold depth and unrealized passions.

Comprised of brothers Nicholas (Guitars/Vocals) and Anthony Cross (Drums/Vocals), Patrick O'Connor (Bass) and Tony Janicek (Guitar), the band hails from Lakewood, Ohio. With proximity to Cleveland's historic rock 'n' roll roadhouse gene pool, the band's considerable song writing talent combined with a string of lauded appearances with bands like **Futureheads** and **The Constantines** have placed them in the firmament of Cleveland-area up and coming bands. Online 'zine *Utter Trash* touched on the difficulty of their characterization: "It wasn't Newer Wave, and it certainly wasn't Rockabilly. It was...well, Rock and Roll by a bunch of young twenty-something upstarts, naturally. It was short, it was loud, and it was melodic, with just the right splash of dissonance and feedback splattered about like a fun Jackson Pollack print."

The release of their seven songs EP *From Now on Now*, slated to drop on September 27th, features a dazzling array of what the *Cleveland Free Times* called "moody, textured rock displaying an uncommon understanding of song craft" and is complemented by the type of quirky indefinable artwork that perfectly mirrors the bands sonic mercurial vibe.

With upcoming September tour dates with Morpheus label mates **Bang! Bang!** and Tim & Todd Tobias' new project **Clouds Forming Crowns** (ex-**GBV**), as well as full publicity & fall CMJ push for a longer tour in October, it seems clear that Coffinberry will be expanding beyond the environs of Cleveland with their own, inimitably attractive sound.

TOUR DATES:

- 7/15- Cleveland, OH - (w/ The Constantines, The Oxford Collapse)
- 9/ 27 - Columbus, OH - (w/ Bang! Bang!, Clouds Forming Crowns)
- 9/28 - Cincinnati, OH - (w/ Bang! Bang!, Clouds Forming Crowns)
- 9/ 29 - Akron, OH - (w/ Bang! Bang!, Clouds Forming Crowns)
- 9/30 - Cleveland, OH - (w/Bang! Bang!, Clouds Forming Crowns)



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