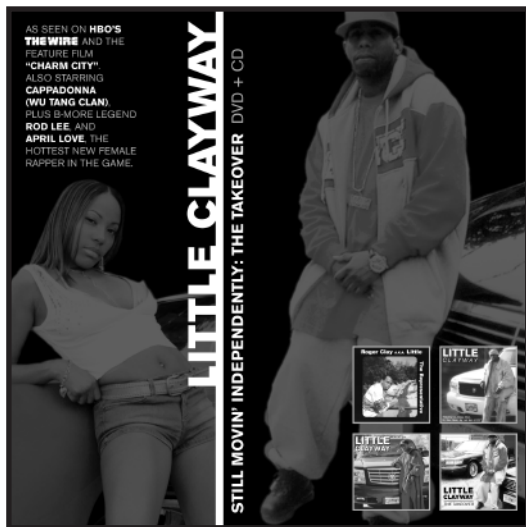


LITTLE CLAYWAY "STILL MOVIN' INDEPENDENTLY: THE TAKEOVER" DVD + CD



LITTLE CLAYWAY STILL MOVIN' INDEPENDENTLY: THE TAKEOVER



Cat#: CLAY006 (DVD amaray case)
CLAY007 (2x slimline jewel case)
Format: DVD+CD
Price: \$8.99 distro/ \$9.99 Store
Street Date: 4/11/06
(3/23/06 early release for MD)
UPC Code: 6 13285 93482 5

DVD CHAPTERS

- 1 - Intro
- 2 - Baltimore Story
- 3 - Representin'
- 4 - The Future Of Clayway

CD TRACK LISTING

- 1 - (Intro) Pussy Ass N*gga
- 2 - Charm City
- 3 - Shake It (Dirty)
- 4 - What It Be Like
- 5 - Go Head
- 6 - We Like Cash
- 7 - Grown & Sexy
- 8 - Call Me Clayway
- 9 - Dat Ain't Gangsta
- 10 - Got Me F*cked Up
- 11 - We Keep Movin'
- 12 - The Best
- 13 - Get It Up
- 14 - The Truth
- 15 - Eazy As 1, 2, 3
- 16 - 850 (Remix)
- 17 - Skit
- 18 - B-More Hip Hop
- 19 - No Hook
- 20 - Clay Family Story
- 21 - (Outro) D.L. What Am I

OVERVIEW

Baltimore's favorite MC now known as **Little Clayway** was born Roger Clay. He grew up on the mean streets of B-more and began rhyming in 1997. Instilled with talent that got him noticed at an early age, Clay was inspired by hip hop pioneers such as **RUN DMC**, **LL COOL J**, and **RAKIM**. In 2000, just as his first tracks were hitting the airwaves, he formed Clayway Records.

Clay has been increasing his fan base ever since, with hit tracks featuring major artists such as **WU TANG's Cappadonna**, **DRU HILL's Sisqo**, and nationally acclaimed club producer **ROD LEE**. Until recently, Clay was Baltimore's best-kept secret. As witnessed by the thousands of fans who have seen him opening for such acts as **FAT JOE**, **T.I.**, **JUVENILE**, **YOUNG BUCK**, **MR. CHEEKS**, and **JA RULE**, it's hard to deny that the secret is out.

But the guy does a lot more than just flow...Clay is the radio personality behind the *eight o'clock bomb* on Baltimore's own favorite urban station **WERQ**. He's also the busy C.E.O. of Clayway Records, signing up'n' coming rap diva **April Love** to the label last year. And Clay's acting career has been in full force all along. In 2005, Little Clayway appeared throughout Season 3 of **HBO's THE WIRE**. This year he also stars in the feature film **Charm City**.

And then there's **Still Moving Independently: The Takeover**. Including raw uncut footage throughout his career, and a soundtrack including the hottest cuts from his 4 independently released albums. This is his story...

SELLING POINTS

- This DVD features Cappadonna (WU TANG CLAN), who also sings on the soundtrack. Mention of his inclusion is featured prominently on the cover artwork. Clay and Cappadonna are close associates and will be performing together in 2006.
- Regional promotion for this release is in progress, including street teams, listening stations, point of purchase displays, and in-store appearances for the following cities: Atlanta, Detroit, Chicago, Houston, Washington, DC, Baltimore, Philly, New York, Charlotte, Raleigh, Richmond, Miami, and other southeastern locations. CLAYWAY will be appearing in each city.
- Clayway is known for frequent guest appearances on local urban radio mix shows in: Detroit, Minneapolis, Chicago, Cleveland, and of course Baltimore.
- Tracks on the soundtrack CD were produced by ROD LEE, well known for his 5 solo albums, recent feature articles in SPIN Magazine, and production work. Lee is currently one of the hottest producers of Club Music in the world. Additional tracks were produced by **DJ Class**, whose classic club hit "Git Pumped" is included on CDs that have sold nearly 100,000 units combined and is recognized as one of the most timeless Club hits ever produced.
- Clay is recognized nationally for his work on **HBO's THE WIRE**, on which he had a major role throughout the critically acclaimed third season.
- While previous LITTLE CLAYWAY releases have sold thousands of copies, this DVD is the first chance that most fans have had to see Clayway up close. Documentary footage on the DVD shows Clay's history as an MC and rapper, going back to the mid 90's.

**CLAYWAY
RECORDS**

**CLAYWAY
FILMS**



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