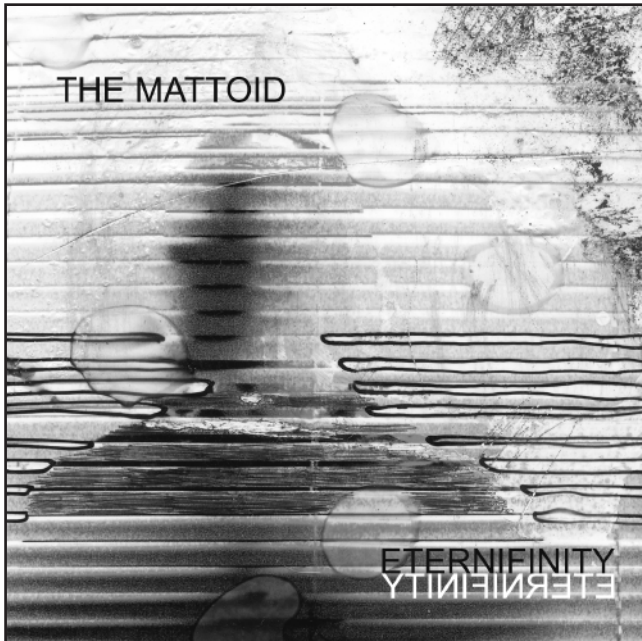


# THE MATTOID

"ETERNIFINITY" CDEP



## THE MATTOID "ETERNIFINITY" CDEP

Cat#: Cleft EP 004

Format: CDEP

Price: \$4.99 Distro/ \$5.49 Stores

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### TRACK LISTING

1. Joy
2. Crazy Muthas
3. Little Surfer
4. Tinkli Vinkli
5. Blow
6. Happiness

### OVERVIEW

**The Mattoid**, the earthy yet alien creature whose guttural folk lounge garnered critical praise for his debut *Hello*, is back!

After extensive touring throughout the US, insomniacal all night writing sessions, daily meditations and prayer towards his Helsinki homeland, The Mattoid has conjured a six song EP titled *Eternifinity*. That's right, six celebrations of twisted psychotropics, six ruminations live from his subterranean living room, six anti-folk concoctions that are guaranteed to get under your fingernails, cause bacterial rash, or otherwise trigger random synaptic firings and corneal pressure.

Via the release of *Eternifinity*, The Mattoid again asserts himself as the most disturbing presence in the indie music scene, with his bizarre combination of Scandinavian soul-punk, urban grit, and stilted, tundra sexuality. His new EP continues on the artistic path that prompted *Citizen Robot* to write about his last one: "this shit is so fucked, but fucked in a good way."

Certainly there's an element of post-mod mod, folk-rock survivalist, plus a bit of **Tom Waits** with a scary accent, and a pinch of **Jonathan Richman's** lovelorn croon—but derivative associations and free form comparisons are difficult to apply. Once again with this sophomore effort, The Mattoid brings his unique brand of eerie creativity to the table, refining the consummately creepy and often downright frightening folk art form that he birthed with his debut full length.

### SELLING POINTS

- **The Mattoid** is known for intensely strange live performances that leave attendees mesmerized and hungry for more, and he has a cross-genre fan base who are intensely loyal word-of-mouth machines.
- The Mattoid has already received favorable coverage in media sources such as *Citizen Robot* and *Pitchfork Media*, *Anti-Folk*, *Pop Matters*, *Copper Press*, and Baltimore's *CityPaper*.
- Full ad campaign including *Copper Press*, *Skyscraper*, *Big Takeover* and expansive press mailing to over 300 college radio stations and tastemaker 'zines.
- The Mattoid's debut full length release "HELLO" sold in excess of 2000 copies in the U.S. alone, and charted heavily on CMJ-reporting college and indie radio stations.
- Willy T of **Lambchop** joined The Mattoid for a select number of critically acclaimed appearances this past summer, expanding the band's fan base exponentially.

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