

THE DEATH SET

"TO" CD EP



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TO

Cat#: RAB-001



Format: CD EP

Price: \$5.99 Distro / \$6.49 Store

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TRACK LISTING:

1. Paranoia
2. Negative Thinking
3. Intermission
4. Distressed
5. Boys/Girls
6. Snap
7. Around The World

OVERVIEW:

With jury-rigged equipment and fuzzed-out distortion laden vocal elements **The Death Set** genre-smash through their U.S. debut, *To*, with a fierce intensity that is so joyously abrasive your finger becomes itchy on repeat over and over.

Originally formed in Sydney, Australia, The Death Set has traversed the world to settle in the US and release their debut EP: *To* through **RabbitFoot Records** (a new specialty imprint of **Morphius Records**). Comprised of U.S.-repatriate visual artist **Beau Velasco** and gifted engineer/playboy **Johnny Siera**, both of whom sing blistering co-lead and play guitar against ingeniously crafted post-casiotone backing tracks, reminiscent of digitized robot nightmares. The Death Set entice listeners with an addictive parody of pop-art that ruptures tympanums and excites even the most jaded *heard-it-all-before* record slaves. Sometimes harmonizing, other times curdling with raw emotive vigor, the Death Set defy classification yet manage to appeal to the most diversely comprised audiences in recent memory.

Born out of Sydney's experimental rock outfit, **Black Panda**, The Death Set's "To" will appeal to fans of **Japanther**, **xbxrx**, **Lighting Bolt**, and early **Cibo Matto**. Aggressive yet sweet there is a lonely desperation hidden in the fuzzed-out vocal and occasionally genderless narratives. "Negative Thinking", the standout single from the EP, is an exploration of self-loathing and realization punctuated with the unforgettable individualist refrain "in hindsight, I don't want to be like the people I've liked". With timelessly catchy mantras like this, the music manages to speak to all ages of the disenchanting and disenfranchised.

CD features original artwork by Beau Velasco on gorgeous gatefold cardboard packaging. First 1000 copies includes limited edition signed poster inside package.

SELLING POINTS:

1. Full specialty press campaign designed by **RabbitFoot PR** in conjunction with Morphius Record's in-house press director, Simeon Walunas.
2. Full US tour scheduled with **Moshi Moshi Record's Best Fwends**, including shows with **Japanther**, **Show Me The Pink**, **DMBQ**, and **The Netherlands**. Tour begins Feb 16th, and goes until April 1st.
3. Feature article in Australian fashion bible, **Oyster Magazine**, discussing the combination of Velasco's fine art career and musical experimentation.
4. Split ltd ed 7" planned for immediate release featuring a side by tour-mates, Best Fwends and original letterpress packaging designed by Velasco and printed by Brooklyn letterpress powerhouse, **The Arm**, which has been commissioned for projects by groups as diverse as **Spank Rock** (Ninja Tune/Big Dada) and **Lifetime** (Jade Tree).
5. European, Australian, and Japanese tours planned for late spring through fall.



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Morphius Records, Inc.
 100 E. 23rd Street, Baltimore, MD 21218
 410-662-0112 tel. 410-662-0116 fax
 www.morphius.com info@morphius.com
 distributor rep: matt@morphius.com

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