

STEVE HEFTER

AND FRIENDS OF FRIENDS

"TWIST AND HOLD TIL MORNING"
CD



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AND FRIENDS OF FRIENDS

Twist And Hold Til Morning

Cat#: SHAF-02

Format: CD



Price: \$6.99 Distro / \$7.49 Store

Street Date: 6/10/08

Barcode: 613285918122

Genre: Rock/Indie/Pop

TRACK LISTING:

1. My Mind it says no
2. Pants
3. Why A Lawyer
4. Show Me Where It Hurts
5. Life's A Joke
6. Apocalypse
7. Don't Be My Honey
8. Run Honey Run
9. Mischievous Plans
10. Rain Will Drown
11. Bullshit

RIYL: Okkervil River, Elvis Perkins, Bright Eyes, Wilco, Neutral Milk Hotel



"Makes you want to break up with your girlfriend, get locked up, and write love letters to her from the inside..."

OVERVIEW:

With more than a little help from an ensemble cast of co-conspirators, Steve Hefter has been churning out a steady stream of memorable, musical heartache since the late 90's. While cutting his teeth co-writing in bands with Judd Bolger (**Judd and Maggie**) and Billy Gordon (**J. Roddy Walston and the Business**), Hefter gradually found himself scouting out musicians for his own project, what would soon become the core of his "Friends of Friends." Following their release of a successful debut EP (produced by Gordon) which was called "one of the best self-released albums of the year" (*independentclauses.com*), Hefter began writing a new batch of songs whose lyrically-driven folk sensibilities and melodic indie-rock textures would eventually converge to seamlessly become *Twist and Hold Til' Morning*, **Steve Hefter and Friends of Friends' latest CD.**

"With an ear for focused, folk-inspired indie-rock, Hefter and Friends have created a delightful album. This is..bare bones..folk/indie, no elegiac musicianship, no slick production, only lonely notes and wry lyrics—it's all for the best. The simplicity is refreshingly honest. It's nice to hear an album that relies solely on the strength of its songwriting. In that respect, *Twist..succeeds over and over again.* (*On Tap Online*)

"Hefter's hard work paid off with the batch of tunes on his new album. The songs are sparsely produced, and center on Hefter and his acoustic guitar." (*Baltimore Sun*)

"Though it has its somber moments, *Twist* isn't a somber album; rather, it is a low-key, somewhat soothing album with surprisingly festive and bonding tunes like 'Apocalypse'. If only all bad news could be delivered this way." (*Any Given Tuesday*)

SELLING POINTS:

- SHAFOF played for substantial audiences on a college tour on the West Coast during March, and will be touring on the East Coast in mid Summer. Dates at myspace.com/hefterandfriends
- The band has garnered significant airplay on XM satellite radio, and in regular rotation on **wtmd (89.7)**; featured on "Baltimore Unsigned."

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100 E. 23rd Street, Baltimore, MD 21218 www.morphius.com
410-662-0112 tel. 410-662-0116 fax
info@morphius.com distributor rep: matt@morphius.com

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